



Global Research Forum
On Sustainable Production and Consumption



香港科技大學
THE HONG KONG UNIVERSITY OF
SCIENCE AND TECHNOLOGY

ASIA-EUROPE
ENVIRONMENT FORUM

IGES
Institute for Global
Environmental Strategies



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**Transforming Production and Consumption:
Bridging Sustainability Research with Policy and Practice**
Wed 26 June - Sat 29 June 2019

Wednesday 26 June

Morning - Afternoon

Site Visits

3:00 p.m. - 4:00 p.m.

Registration Opens
Conference Lodge (Campus Hotel)

4:00 p.m. - 5:45 p.m.

Welcoming Address
- Speaker: Kira Matus (HKUST)

Keynote - Bridging Research and Practice for SPC: Science, Knowledge and Learning
- Introduced by: Jeffrey Barber (Integrative Strategies Forum)
- Speaker: Kira Matus (HKUST)

Keynote - A New Narrative for Economic Governance: A Necessity for Economic Transformation
- Introduced by: Steven McGreevy (Research Institute for Humanity and Nature)
- Speaker: Chandran Nair (Global Institute for Tomorrow)

6:00 p.m. - 8:30 p.m.

Opening Reception
Conference Lodge (Campus Hotel)





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**Transforming Production and Consumption:
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Wed 26 June - Sat 29 June 2019

Thursday 27 June

- 8:30 a.m. - 9:00 a.m. **Registration**
Chiang Chen Lecture Theater (LT-J)
- 9:00 a.m. - 9:10 a.m. **Opening Plenary**
Chiang Chen Lecture Theater (LT-J)
- Facilitated by: Vanessa Timmer (One Earth)
- 9:10 a.m. - 10:30 a.m. **Plenary 1: Sustainable Lifestyles and Livelihoods**
Keynote - Sustainable Living: Understanding Pathways to the Future
- Speaker: Lewis Akenji (IGES)
- Chair: Alexander Charalambous (SWITCH to Green Facility)
- Panelists: Markus Tehro (SITRA)
Vanessa Timmer (One Earth / Utrecht University)
Louis Lebel (University of Chiang Mai)
Oksana Mont (IIIEE)
- 10:30 a.m. - 11:00 a.m. **Break**
- 11:00 a.m. - 12:30 p.m. **Concurrent Sessions 1**
- 1a. Sustainable Lifestyles and Livelihoods**
Room 6591
- Chair: Vanessa Timmer (One Earth / Utrecht University)
Lewis Akenji (IGES)
- 1b. Participation and collaboration in games and education for SCP (S-13)**
Room 4621
- Chair: Meike Sauerwein (HKUST)
- 1c. Sharing Economy Transitions (S-07)**
Room 6602
- Chair: Monique Retamal (Institute for Sustainable Futures, University of Technology)
- 1d. Powering a future for SCP at the sectoral level and at home (S-12)**
Room 2610
- Chair: Puja Sawhney (SWITCH-Asia SCP Facility)
- 12:30 p.m. - 1:30 p.m. **Buffet Lunch**
- 1:30 p.m. - 2:15 p.m. **Plenary 2: Imagining Sustainable Futures and Transforming Cultures**
Keynote - The Future YOU Want? Sustainability Transitions, The Hero's Journey and Yours
Chiang Chen Lecture Theater (LT-J)
- Speaker: Jeffrey Barber (Integrative Strategies Forum)
- Speaker: Georgina Guillen-Hanson (CSCP)
- Keynote - Storytelling for Better Futures**
- Speaker: Rajat Chauduri (Author and activist)
- 2:30 p.m. - 4:00 p.m. **Concurrent Sessions 2**
- 2a. Universities as Living Labs**
Room 6591
- Chair: Davis Bookhart (HKUST)
- 2b. Towards People-powered Sustainable Consumption and Production in the Asia Pacific: Lessons from Consumption and Production Patterns in the Philippines and Indonesia (S-03)**
Room 6602
- Chair: Lorelei Covero (IBON International)
- 2c. The L.O.O.P - A Serious Game to Escape Materialism (S-09)**
Room 4621
- Chair: Meike Sauerwein (HKUST)
- 2d. Changing personal and public consumption: Experiences and movements (S-15)**
Room 2610
- Chair: Steven McGreevy (Research Institute for Humanity and Nature)
- 4:00 p.m. - 4:30 p.m. **Break**
- 4:30 p.m. - 6:00 p.m. **World Café: Sustainability Transformation: Research, Practice, Policy**
An interactive session for all participants: What are we missing in advancing One-Planet / 1.5 Degree Lifestyles?
Room 4621
- Facilitator: Vanessa Timmer (One Earth / Utrecht University)
- 6:30 p.m. - 9:00 p.m. **Banquet and Cultural Evening**
HKUST Chinese Restaurant G/F
- Hosts: Vanessa Timmer, Marlyne Sahakian



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Wed 26 June - Sat 29 June 2019

Friday 28 June

8:00 a.m. - 9:00 a.m.

Networking and Refreshments
Chiang Chen Lecture Theater (LT-J)

9:15 a.m. - 10:15 a.m.

Plenary 3: Asian Perspectives and Priorities on SCP
Keynote - SCP, the Missing Link to Sustainability
- Speaker: Puja Sawhney (SWITCH-Asia SCP Facility)
Panel - Asian Perspectives and Priorities on SCP
- Panelists: Undersecretary Rosemarie G. Edillon (The Government of the Philippines)
Pamela Mar (Li & Fung)
Ray Cheung (HKRITA)
Jacob Andrew Clere (SMART Myanmar, Switch Asia)

10:30 a.m. - 11:00 a.m.

Break

11:00 a.m. - 12:30 p.m.

Concurrent Sessions 3

3a. Transforming Cultures: The Art of Terraforming a World of Hyper-consumerism, Inequality & Global Warming
Room 2610
- Chair: Georgina Guillen-Hanson (CSCP)
Jeffrey Barber (Integrative Strategy Forum)

3b. Sustainability of Sharing Economy and Rebound Effects (S-05)
Room 6591
- Chair: Samira Iran (Institute for Sustainable Business, University of Ulm)
Monique Retamal (Institute for Sustainable Futures, University of Technology)

3c. Asia's Ecological Footprint: How Can We Localize Sustainable Agri-Food Systems? (S-04)
Room 4621
- Facilitator: Liezl Stuart del Rosario (SCP- The Sustainable Diner Project WWF)
- Panelists: Melody Melo-Rijk (WWF- Philippines)
Ply Pirom (Project Manager, SCP, WWF- Thailand)
Dewi Satriani (WWF- Indonesia)
Jovy Chan (WWF-Hong Kong)

3d. SCP policies and SDG Implementation in Asia and Europe Round table Discussion
Room 6602
- Keynote: Undersecretary Rosemarie G. Edillon (The Government of the Philippines)
- Speaker: Emma Marsden (Asian Development Bank)
- Moderator: Patrick Schröder (Chatham House and Institute of Development Studies)
- Commentators: Puja Sawhney (SWITCH-Asia SCP Facility)
Alexander Charalambous (SWITCH to Green Facility)
Ranjan Prakash Shrestha (EU Delegation to Nepal)

12:30 p.m. - 1:30 p.m.

Lunch - Debate Session by SWITCH to Green Facility: Scp At The Intersection Of Research, Policy And Practice
- Key speakers: Ranjan Prakash Shrestha (EU Delegation to Nepal)
Georgina (Ginnie) Guillen-Hanson (CSCP)
- Moderator: Alexander Charalambous (SWITCH to Green Facility)
- Resource persons: Puja Sawhney (SWITCH-Asia SCP Facility)
Patrick Schröder (Chatham House)
Lewis Akenji (IGES)
Kira Matus (HKUST)

2:00 p.m. - 5:30 p.m.

Making Links Between Policy, Practice and Research: Asia - Europe Perspective

2:00 p.m. - 2:30 p.m.

SDG 12 Implementation in ASEM Countries
Chiang Chen Lecture Theater (LT-J)
- Speaker: Grazyna Pulawska (Asia-Europe Foundation)

2:30 p.m. - 3:30 p.m.

Diving Deep - Lao PDR SDG 12 Case Study
Chiang Chen Lecture Theater (LT-J)
- Speaker: Lukas Mueller (Freiburg University)

3:30 p.m. - 4:45 p.m.

Future of Food - Making Production Sustainable
- Making Production Sustainable
Room 6591
- Facilitators: Puja Sawhney (SWITCH-Asia SCP Facility)
Lukas Mueller (Freiburg University)
- Expert: Nipatta Quamman (Oxfam)

Challenges of Single-Use Plastic - How Revolutionary Material Became a Pollution Source
- How Revolutionary Material Became a Pollution Source
Room 4621
- Facilitators: Lewis Akenji (IGES)
Vanessa Timmer (One Earth / Utrecht University)
- Experts: Bernadette P. Resurrección (SEI)
Magnus Bengtsson (Independent Researcher)
Patrick Schröder (Chatham House)

Sustainable Fashion - Alternatives for Fast Fashion
Room 6602
- Facilitators: Jacqueline Kacprzak (Ministry of Investment and Economic Development, Poland)
Ella Antonio (Earth Council Asia-Pacific)
- Experts: Jacob Andrew Clere (SWITCH-Asia)
Abhishek Jani (Fairtrade India, SWITCH-Asia)

4:45 p.m. - 5:30 p.m.

Thematic Working Group Presentations
Chiang Chen Lecture Theater (LT-J)



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Networking and Refreshments
Chiang Chen Lecture Theater (LT-J)

9:00 a.m. - 10:15 a.m.

Plenary 4:
Introduced by: Steven McGreevy (Research Institute for Humanity and Nature)
**Keynote - Tackling the bad habits of un-sustainable consumption:
Lessons from everyday life in South and Southeast Asia**
Chiang Chen Lecture Theater (LT-J)
- Speaker: Marlyne Sahakian (University of Geneva)

Keynote - Cost of Consumption - Planet and People at loggerheads
- Speaker: Vimlendu Jha

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 11:50 a.m.

Concurrent Sessions 4

**4a. Food futures in Asia: imagining and experimenting with post-growth food pro
curement and consumption to redefine rural-urban linkages (S-06)**
Room 6591
- Chair: Steven R. McGreevy (RIHN)

4b. Choosing sustainable lifestyles: Barriers and socio-cultural contexts (S-10)
Room 4621
- Chair: Vanessa Timmer (One Earth / Utrecht University)

4c. Meaningful gamification as a strategy to enable sustainable living (S-02)
Room 6602
- Chair: Georgina Guillen-Hanson (CCSCP)

4d. Recognizing the hidden value in material flows (S-11)
Room 2610
- Chair: Jason Lam (City University Hong Kong)

4e. Building sustainable, socially responsible industries (S-14)
Room 2611
- Chair: Puja Sawhney (SWITCH-Asia SCP Facility)

12:00 n.n. - 1:00 p.m.

Closing Plenary
Theme #4: Smart, Circular, Sustainable Urbanization: Hong Kong"
Keynote - Ubiquitous Trash
Panel - Urban Sustainability from the Ground Up
Chiang Chen Lecture Theater (LT-J)
- Moderator: Kira Matus (HKUST)
- Speakers: Ilana Boltvinik (TRES Art Collective)
Rodrigo Viñas (TRES Art Collective)
- Panelists: Bobsy Gaia (MANA)
Candice Low (CDP Corporations)
Robbie McRobbie (HK Rugby Union)

1:00 p.m. - 1:15 p.m.

Closing Remarks
Chiang Chen Lecture Theater (LT-J)
- Speaker: Kira Matus (HKUST)
Vanessa Timmer (One Earth / Utrecht University)

1:30 p.m. - 2:30 p.m.

Lunch
Conference Lodge

2:45 p.m. - 4:00 p.m.

GRF debrief meeting / strategy session
Room 2610