



Global Research Forum on Sustainable Production & Consumption

Global and Regional Research on Sustainable Consumption and Production Systems: Achievements, Challenges and Dialogues

WORKSHOP PROGRAM

June 13-15, 2012, Rio de Janeiro

Venue: ESPM - Escola Superior de Propaganda e Marketing - Rio De Janeiro

Rua do Rosário, 90 Centro, 20041-002 - Rio de Janeiro, RJ, Brazil

Website: <http://grfscp.wordpress.com>

The Global Research Forum on Sustainable Production and Consumption brings together individuals and organizations engaged in research and its applications on the transition towards sustainable production/consumption systems from various regions of the world.

The two and a half-day workshop will be divided between a focus on the production of sustainable consumption and production research and its communication and application in practice. The workshop is by invitation only. The aim is 60-80 participants, partly researchers and partly practitioners; from various global regions.

GRF on SPC builds on a 20+ year research tradition on sustainable consumption and production by numerous researchers, institutes, and networks around the world, and on many successful attempts to apply research findings into policy, civil society, and business. The workshop will be followed by a side event at the UN Rio+20 conference to share some of the key outcomes of the GRF on SPC workshop with this wider audience. The revised papers of the workshop, together with outcomes of discussions, will also be published as Proceedings. In addition, a workshop report will be produced, and a selection of the research papers will be published in a special Journal issue.

Financial Support for the workshop is provided by: The Nordic Council of Ministers; IGES, Tokyo, The Brazilian Ministry of the Environment; Manchester University; Espaço Eco Foundation; and Tellus Institute, Boston. **In kind support** given by: ESPM, ISF, One Earth, and many volunteers, including Phelipe Marmore, ESPM, Flavia Mattos, ESPM and Maria Elisabeth Goidanich.

Venues: The registration, plenary lectures and keynotes are in the Auditorium, Rua de Rosaria 90 – 11th floor. The break-out sessions are in the building opposite, Rua de Rosario 111.

Day 1: Wednesday June 13

1200-1330 Registration

Distribution of programs and badges, orientation and networking
Note: please bring Rs. 60 in cash for cocktails and transportation

1330-1430 Opening Panel

Facilitator: **Vanessa Timmer**, Executive Director, One Earth, Canada

Chair and opening speaker: Philip Vergragt, Global Research Forum on Sustainable Production and Consumption; Sustainable Consumption Research and Action Initiative (SCORAI); Senior Associate, Tellus Institute, USA

Marcos Amatucci, Research Director, ESPM, Brazil

Ana Maria Vieira dos Santos Neto, Director, General Office of Institutional Coordination and Environmental Citizenship, Ministry of Environment, Brazil

Mia Rahunen, Advisor, Sustainable Development, Nordic Council of Ministers, Denmark

Elisa Tonda, Head of Business and Industry Unit, United Nations Environment Programme - Division of Technology, Industry and Economics (UNEP-DTIE), France

Jeffrey Barber, Executive Director, Integrative Strategies Forum, USA

Masaya Fujiwara, Principal Fellow, Programme Management Office, Institute for Global Environmental Strategies, Japan

Roberto Araújo, Hea, Fundação Espaço Eco, Brazil

Fátima Portilho, Social Sciences Graduate Program on Development, Agriculture and Society (CPDA), Federal Rural University of Rio de Janeiro (UFRRJ -), Brazil

1430-1530 Keynote: Chee Yoke Ling, Director, Third World Network

“Transformation to sustainability: A Southern Perspective on Production, Consumption and Equity”

Chair: Jeffrey Barber, Integrative Strategies Forum
Q&A and Plenary discussion

1530-1600 Coffee Break

Small break-out groups: connect with a person you don't know

Facilitation: Vanessa Timmer

1600-1800 Session 1: Long-term Visions and Trends

Chair: Philip Vergragt

Four 10-min presentations; 10 min discussant; and 60 min plenary discussion

Lewis Akenji – Consumer Scapegoatism and Limits to Green Consumerism

Patrick Schroeder – Governance Mechanisms for Sustainable Consumption and Production in China

Q&A

Janis Brizga et al. – Sustainable Consumption and Production Governance in Countries of Transition

He H. Z. and **Harn Wei Kua** – Integrated Energy Conservation Policies from the Ground Up: Lessons from the Eco-living Program of Singapore’s South West District

Discussant: Sylvia Lorek, Sustainable Europe Research Institute
Plenary discussion

1830-2030 Reception – Casa de Ciencia/UFRJ (House of Science – Federal University of Rio de Janeiro) – Rua Laura Muller 3, Botafogo - Rio de Janeiro, Brazil (transportation by bus)

Cultural Program by participants: Bring musical instruments, songs, poems, dance, clothes that reflect your cultural heritage.

Dinner (on your own)

Day 2: Thursday June 14

Morning Chair: Sylvia Lorek, Sustainable Europe Research Institute

0830-0845 Registration and networking

0845-0900 **Overview of Day 1 and outline of Day 2**– Vanessa Timmer

0900-1000 Keynote: Jacqueline McGlade, Executive Director, European Environment Agency

“Planet RE-Think: The Role of Sustainable Consumption and Production in an Inclusive Green Economy”

Q&A and Plenary discussion

1000-1030 Coffee Break

1030-1200 Session 2: Green Innovation

Fabian Echegaray – Understanding Stakeholders’ Views and Support for Solar Energy in Brazil

Paul Dewick – Food Organizations, Relational Capacity, and Accelerated Eco-innovation

Q&A

Yoram Krozer and **Han Brezet** – Natural Blends, Sustainable Innovations and Income Growth

Lars Mortensen and **Mikkel Stenbaek Hansen** – EEA report “2012 Update: Consumption and the Environment” (released at Rio+20)

Discussant: Philip Vergragt, GRF-SPC, SCORAI, Tellus Institute
Plenary discussion

1200-1330 Group Photo in the ESPMlobby; Lunch (on your own)

1330-1500 Session 3: Interactive session: World café

Breakout Rooms in Rua de Rosario 111 (opposite building)

Discussion in small groups on the following questions:

1. **What excites you about sustainable consumption and production? What are the key insights / emerging issues in this research field?**
2. **How do you see the Global Research Forum developing?**
3. **What contributions can you make?**

Facilitators: Vanessa Timmer, One Earth; Emmanuel Prinnet, One Earth; Lewis Akenji, IGES

1500-1530 Coffee Break

Afternoon Chair: Lewis Akenji, Institute for Global Environmental Strategies

1530-1630 Keynote: Tim Jackson, Professor, University of Surrey and Peter Victor, Professor York University, Toronto
“Towards an Ecological Macroeconomics”

Plenary discussion

1630-1800 Session 4: Green Economy or Degrowth?

Romualdas Juknys and Genovaitė Liobikienė – Sustainability of Catching-up Growth in the Extended European Union

Dagnija Blumberga, Gatis Bazbauers, Gatis Zogla, and Ilze Laicane – Sustainable Development Modeling for the Energy Sector

Q&A

Sylvia Lorek and Joachim Spangenberg – Sustainable Consumption within a Sustainable Economy—Debunking Buzzwords to Develop the Content

Anthony (Shun Fung) Chiu – Green Economy and Sustainable Consumption and Production (SCP) in the Philippines

Discussant: Joachim Spangenberg, Sustainable Europe Research Institute
Plenary discussion

1830-2130 Conference Dinner

Adelos restaurant - Rua do Mercado, 51, Rio de Janeiro (walking distance)

Day 3: Friday June 15

Morning Chair: Harn Wei Kua, National University of Singapore, Department of Building, School of Design & Environment

0830-0845 Registration and networking

0845-0900 **Overview of Day 2 and outline of Day 3** – Vanessa Timmer, One Earth

0900-1000 Keynote: Adrian Smith, Researcher Science and Technology Policy Research, University of Sussex

“Grassroots Innovation Movements and Sustainable Green Economies: Dilemmas, Framings, Possibilities”

Paper co-authored by: Adrian Smith and Elisa Arond Mariano Fressoli and Hernán Thomas Dinesh Abrol –Grassroots innovation for sustainable development: some enduring dilemmas

Discussant: **Emmanuel Prinet**, One Earth

Plenary discussion

1000-1030 Coffee Break

1030-1200 Session 5: Lifestyles

Oksana Mont et al. – Exploring Pathways Towards Sustainable Lifestyles 2050

Manisha Anantharaman – When Do Consumers Become Citizens? Behavior Change, Collective Action, and the New Middle Classes of India

Shilpi Kapur – Role of Local Governments in Fostering the Transition to Sustainable Lifestyles and Livelihoods and Improved Well-Being

Discussant: **Lewis Akenji**, IGES

Plenary discussion

1200-1215 Speaker Mohan Munasinghe (MIND): Research challenges for the Millenium Consumption Goals

1215-1345 Lunch (on your own)

1345-1530 Session 6: Three Parallel Panels

Breakout Rooms in Building Rua Rosario 111

6a Culture – 5th floor, 111 Rua Rosario

Chair: **Dagmar Timmer**, One Earth

Guliz Ger and **Marcelo Jacques Fonseca** – Sustainability of Consumption at Home? The Cases of Brazil and Turkey

Carme Martínez-Roca and **Malik Vazi** – Conspicuous vs. Sustainable Consumption and Production in the South: ‘Bling’ is Black?

Deconstructing ‘Bling’ Culture in South Africa to Foster Behavioural Change Towards Sustainable Livelihoods

Q&A

Livia Barbosa, **Fátima Portilho**, **John Wilkinson**, and **Veranise Dubeux** – Youth, Consumption and Political Culture: the Brazilian Case

Livia Barbosa and **Leticia Veloso** – Consumption, Domestic Life, and Sustainability in Brazil

Discussant: **Peter Adriance**, Bahá’í International

Group discussion

6b Policy – 5th floor, 111 Rua Rosario

Chair: Emmanuel Prinnet, One Earth

Tim Cooper – The Value of Longevity: Product Quality and Sustainable Consumption

Leonie Dendler – Sustainable Meta-Labeling: An Effective Measure to Facilitate More Sustainable Consumption and Production

Q&A

Tomas Ariztia, Dorothea Kleine, Graca Brightwell, Nurjk Agloni and Rita

Afonso – Ethical Consumption in Brazil and Chile

Group discussion

6c Education – 6th floor, 111 Rua Rosario

Chair: Vanessa Timmer, One Earth

Arthur Dahl – Values Education for SCP: From Knowledge to Action

Carla Rabelo and Gabriela Vuolo – Children, Consumption, and Sustainability: The Negative Effects of Advertising and the Emergency of Adequate Public Policies

Q&A

Maite Cortés – Changing Our Emotions, Changing Our Culture: Exploring Maturana's Potential Contributions to ESC

Victoria Thoresen – Developing Value-Based, Holistic Education for Sustainable Living

Group discussion

1530-1600 Coffee Break

1600-1700 Session 7: Mapping Knowledge, Practice and Leadership – Roundtable and plenary discussion

Roundtable chair poses questions to three authors, others can join the roundtable

Roundtable Chair: Emmanuel Prinnet, One Earth

Vanessa Timmer, Dagmar Timmer, Emmanuel Prinnet and William E. Rees – Knowledge and Action: Advancing Sustainable Production and Consumption through Practice-Research Engagement

Onno Vinkhuyzen and Sylvia Karlsson-Vinkhuyzen – The Role of Moral Leadership for Sustainable Consumption and Production

Jeffrey Barber – Mapping Communities of Practice Towards Sustainable Production and Consumption

Roundtable discussion

1700-1730 Session 8: Closing Discussion: Reflections and Next Steps

Discussion in small groups; workshop evaluation; followed by plenary
Policy implications of research

Philip Vergragt – closing of the workshop

Post-workshop networking, reimbursements

Dinner (on your own)

GRF-SPC Planning Meeting: Monday June 18

10:00-12:00 Follow up planning meeting for the Global Research Forum on Sustainable Production and Consumption

All are welcome

Organizers, keynote speakers, and regional organizers: follow-up activities GRF-SPC:

- Plan of activities, regional meetings, etc
- Database, listserv, website
- Funding
- Governance

Venue:

CPDA - Social Sciences Graduate Program on Development, Agriculture and Society
UFRRJ - Federal Rural University of Rio de Janeiro
Av. Presidente Vargas, 417 - 6th floor (It is at the city center)
Getting there: take the metro and stop at "Urugaiana Station"

GRF-SPC/ ISF Rio+20 Side Event: Tuesday June 19

**13:15-14:45 Integrative Strategies Forum / Global Research Forum on Sustainable Production and Consumption
Side event at Rio+20 Conference**

Achieving SCP After Rio: Research, Practice & Capacity-building
Venue: UN 6, Arena da Barra in Barra de Tijuca (more details to follow)

Open to all registered participants; more info to follow

The Global Research Forum is endorsed by the following organizations:

- Sustainable Consumption Research and Action Initiative (SCORAI), USA
- One Earth Initiative Society, Canada
- Integrative Strategies Forum, USA
- Asia Pacific Roundtable for SCP, Philippines
- Clark University, USA
- Copenhagen Resource Institute, Denmark
- European Roundtable on SCP
- European Topic Center on SCP
- European Environmental Agency
- Institute for Global Environmental Strategies (IGES) Japan
- Smart CSOs Initiative
- Society in Action Group, India
- Sustainable Europe Research Institute, Germany
- Tellus Institute, USA
- UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production, Germany
- Gaiasoft, United Kingdom
- Vitae Civilis, Brazil
- Green Liberty, Latvia
- Greening of Industry Network
- PERL (The Partnership for Education and Research about Responsible Living), Norway
- UFRRJ - Federal Rural University of Rio de Janeiro – Brazil
- ESPM Rio de Janeiro
- Asian Institute of Technology
- National University of Singapore
- Munasinghe Institute for Development – MIND
- Centre for Environment and Development, Sri Lanka
- UNENGO "MAMA-86", Ukraine
- UNEP
- UNDESA
- ANPED
- International Environment Forum

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In kind support given by: ESPM, ISF, One Earth, Victor, Julia and many volunteers.

Thank you to the workshop note-takers: **Phelipe Marmore, ESPM, Flavia Mattos, ESPM and Maria Elisabeth Goidanich.**